



Walk-In Interviews

Committed to a Welcoming & Diverse Workplace

www.amrutsoftware.com

Growth Hacker/ Marketing Strategist

Location: Mumbai

Experience	Work Level	Employee Type	Positions
1-2 years of experience in Digital Marketing	Experience	Full Time	1(One)
Qualifications: Any graduation			

Mandatory Skill sets

- A portfolio of successful growth implementations and interventions.
- Expertise in marketing, online strategies, user experience, and business development.
- Strong analytical skills, including A/B testing, web metrics, and sales metrics.
- Skilled at web optimization, sales generation, conversion analysis, and creating sales funnels.
- Knowledge of various growth-hacking tools, such as automation and campaign monitoring platforms.
- Creative, problem-solving, and results-driven mind set.
- An adaptable, iterative thinker who is constantly learning.
- Curious, innovative, and confident in your abilities to drive change.

Roles & Responsibilities:

- Researching and understanding the company's long-term goal.
- Identifying growth opportunities for the customer experience products/CRM products.
- Championing Google analytics and other SEM strategies aligned with the target.
- Using data, analytics, and other tools to inform decisions and growth strategies.
- Reporting on initiatives and projects to management and founders.
- Replicating successful strategies at scale and in new market.



Technical Skills:

- SAAS experience A MUST.
- Understanding of Help Desk/CRM A MUST.
- Hands on experience with Google Adwords, SEM, SEO tools.
- Hands on experience with Hubspot.
- Possess a comprehensive understanding of monday.com solution and connect that knowledge directly to customer ROI.

Behavioural Skills:

- Team Player.
- Taking extra step to achieve Department goal.
- Go-getter and target exceeder.
- Willingness to learn.

Interested candidates, please visit to [Walk-In section](#) on Amrutsoftware.com the and submit your application

